EUROPEAN NEWSLETTER ON VISUAL SOCIOLOGY



NO4 SUMMER 1982

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INTRODUCTION

To previous readers of our Newsletter the following text may somewhat sound like a record from His Masters Voice. However, since this fourth issue will hopefully be read by many new readers we will more or less reprint the introduction to our Newsletter Nr. 3.

This is thus the fourth issue of the European Newsletter on Visual Sociology. As has been indicated before, the Newsletter is a direct result of a resolution adopted in 1978 at the World Congress of Sociology in Uppsala, Sweden. This issue, continues to focus on the preparations of the World Congress of Sociology, which will be held this year in Mexico City on August 16-21.

At the World Congress there will be again a continuous program of "Audio-visual Productions in Sociology", which is directed at all participants of the congress, irrespective of their field of specialization within sociology. Anyone who can report on his or her experiences with the use of audio-visual media in any field in sociology is invited to submit a proposal for a presentation, which can include the screening of audio-visual programs on slides, film or video. You are kindly requested to contact the organisers of the program well in advance in order to be assured of the appropriate equipment for the screening of your tapes and/or films.

This newsletter again devotes considerable space to the field of filmsemiotics. This is partly due to enthusiastic reactions from German filmsemiotists to the appearance of our newsletter. At the same time it is in line with the strong development of filmsemiotics internationally. A major contribution in this field is made by Karl-Dietmar Möller who has agreed to let his extensive bibliography be published in our newsletter. Given the size of his enterprise it may take a number of additional issues to complete the bibliography.

We are planning to continue the collaboration with the newly established Visual Sociologists Association in the United States. The World Congress of Sociology and the special sessions on Visual Sociology at the American Sociological Convention in San Francisco provide ample opportunity to strengthen our international ties. Part of our Newsletters will be published in tandem in the future, thus broadening the base for our survival in this decade of cutbacks.

Finally we 're glad to continue the publication of a visual essay in this issue. We hope that it will inspire others to prepare visual contributions for our coming issues.

Leonard Henny, editor

PAST MEETINGS

CINEMA DU REEL

Fourth Festival of Ethnological and Sociological Films. Organised by the Centre Pompidou; Bibliothèque Publique d'Information, Paris, February 27 - March 7, 1982.

In the five years since its opening the Public Information Library of the Centre Pompidou in Paris has acquired a vidéothèque of more than 1600 titles of ethnological and sociological films and videotapes. This video library is open to the public (except on Tuesdays!) and each day some 500 people watch these films individually or in groups, free of charge.

In addition to this daily service the Library organises each year a film festival, in which a jury selects "the best" ethnological and sociological films. Most of the awarded films are incorporated in the library and some of the non-awarded films as well. In addition to the purchasing function, the library also sponsors the production and distribution of films made in commission for the Library.

This year the festival consisted of five major programs:

- (1) the competition (13 films) and information section (27 films).
- (2) a program entitled "America revealed" selected and presented by William Sloan, Head of the Dept. of Film of the Museum of Modern Art in New York.
- (3) a retrospective on the French film director Jean Eustache.
- (4) a more lighthearted program entitled "Cinema of the real pleasure"
- (5) a program of three social documentaries, made by different filmmakers in the same village, Piparsod, in Madhya Pradesh in India.

This year the jury consisted of Ahmed Bedjaoui, Algerian TV- and filmmaker; Alain Durand, specialist in filmprogramming; Claudine de France, ethnographic filmmaker; Helma Sanders-Brahms, German filmmaker and William Sloan, American filmlibrarian. There is no doubt that there is considerable difference of opinion concerning the criteria that should be used when awarding prizes to sociological and ethnological films. As Helma Sanders-Brahms conceded the jury let itself be lead primarily by esthetic criteria. Films which got prizes were:

IN SPRING ONE PLANTS ALONE, by Vincent Ward, New Zealand, about the daily life of an old Maori couple, living isolated in the countryside.

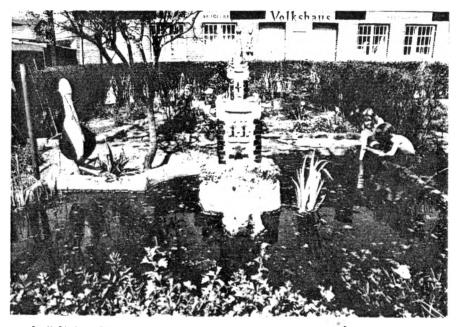
THE WEAVERS, WASN'T THAT A TIME, by Jim Brown, USA, about the history of this old folkmusic-group, recently giving a "return" concert in Carnegie Hall, New York.

THE SHEPHERDS OF BERNARAY, by Allen Moore and Jack Shea, USA. The film depicts the struggle for cultural and economic survival of the inhabitants

of a small isolated island of the Hebrides, along the coast of Scotland.

Catalogues of past festivals and information about the next festival can be obtained from:

Festival International du film ethnographique et sociologique, Bibliothèque Publique d'Information, Service Audio-Visuel, Centre Nationale d'Art et de Culture, George Pompidou, 75191 Paris, France. Téléphone: 2771233 X 4422 and X 4516



p. 3 Volkshaus/Museum Eisenheim

Photo Roland Günter

FORTHCOMING MEETINGS

ANTHROPOLOGICAL MEETINGS

Conference on Culture and Communication. Organised by Temple University, Philadelphia, USA, March 24-26, 1983.

This will be the fifth conference on this subject. The conference is intended as an interdisciplinary forum for the growing interest and research on relationships of society, culture and communication. The Conference invites presentations relevant to the following topics:

- COMMUNICATION THEORY
- RESEARCH METHODOLOGY AND PHILOSOPHY OF SOCIAL SCIENCE
- INTERPERSONAL INTERACTION
- GOVERNMENT, INDUSTRY, AND CULTURE
- COMMUNICATION AND IDEOLOGY
- MASS MEDIA AND ACCULTURATION
- ART AS CULTURAL ARTIFACT
- EDUCATION AND COMMUNICATIONAL COMPETENCE

Conference meetings will involve paper sessions and special guest speakers. Individuals may suggest topics not specifically listed above, but related to theory and research in culture and communication. The Conference also invites sessions organized around the presentation of film, video, photography, etc. Please use special forms for the submission of all proposals.

The deadline for all proposals (with abstracts) is NOVEMBER 1, 1982.

Proposals and/or requests for additional information should be directed to: Dr. Sari Thomas, Conference Director, Department of Radio-TV-Film, Temple University, Philadelphia, PA 19122 (215) 787-8424.

<u>Visual Anthropology</u>. Pre-conference of the XIth International Congress of Anthropological and Ethnological Sciences (IUAES), to be held in Quebec City, Canada, August 14-17 and in Vancouver Canada, August 20-25, 1983.

The central theme of the congress is: "Anthropology and the Public: the communication of scholarly ideas and the human context of data".

The congress will reflect the breath and duality of Canada, holding its first phase (phase I) in Eastern Canada, in francophone Quebec City,

and its second phase (phase II) in anglophone Vancouver.

Canada, it might be pointed out, is one of the few "developed" countries whose living population ranges from aboriginal hunters - fishers - trappers to advanced industrialized workers. There is in addition a mosaic of ethnic and racial groups, some recent arrivals, others long time residents, along the East-West spectrum.

The pre-conference on visual anthropology will focus on the main theme of the congress ("Anthropology and the Public"). As part of the preconference, two symposia are being held on two subthemes related to the general theme:

I Symposium on Feature Films and Visual Anthropology

This symposium will be devoted to the discussion of the extent to and the way in which feature films (fiction or commercial films) more particularly 'New Wave', 'Art' or Avant Garde films which have assumed the form of a world wide movement and faithfully depict realities partaining to various facets of life, can be useful in studying the life and culture of a society. Although ethnographic, documentary or research films have found significant place under visual anthropology, feature films which have a larger audience and constitute a powerful means of communication, have remained neglected. Nevertheless, these films reflect in adequate measure socio-cultural realities at various levels of abstraction. It is an unexplored field which needs to be taken up seriously.

This sort of study however, poses certain basic questions viz., how to select suitable feature films for cultural analysis? What should be the objective criteria for it? What sould be the codes and methodology for analysing such films? In what way the analysis can be useful to the study of culture and society, and used as research material? What could be the applied value of such knowledge? and so on.

The proposed session will discuss these questions and try to provide answers. Anthropologists, visual anthropologists, makers of ethnographic, documentary and feature films, or others interested are encouraged to participate.

The symposium aims to explore the utility of feature films for anthropological purpose - which may on the one hand be considered to be cultural documents, while on the other, powerful means of communication that wields tremendous influence on socio-cultural norms of a society. Besides, an attempt would be made to fix up objective criteria which could help us in selecting suitable films for anthropological analysis, evolve codes and methodology for the analysis of films, and discuss as to how such materials may profitably be used for understanding and interpreting a society and ordering socio-cultural relations.

Proposals for papers should be sent in before January 1, 1983.

Organiser of this symposium is Prof. K.N.SAHAY, Dept. of Anthropology of Ranchi University, India.

Address of Correspondenc: Dr. K.N. Sahay, Professor of Anthropology, 48/3K, Bariatu Housing Colony, Ranchi 834 009, India.

II. Symposium on Anthropology and Television

This session will be devoted to discussions of the dissemination of anthropological knowledge via television. Among the topics to be discussed will be: (1) A critical review of past and ongoing TV series such as ODYSSEY (USA), MAN (Japan),DISAPPEARING WORLD (Great Britain), and FACE VALUES (Great Britain; (2) Models of collaboration between scholar and producer; (3) The scholar as producer and TV entrepreneur; (4) The possibilities of international cooperation for co-production and distribution; and (5) The telecommunication revolution (that is, cable TV, Satellite transmission, etc.) and its potential for anthropology.

The session will be devoted to the presentation of scholarly papers and panel discussions. Persons wishing to screen their films and videotapes should consult the announcement for the pre-congress conference on visual anthropology.

All persons having a professional interest in anthropology on television are encouraged to participate. Initial inquiries should contain a paragraph-long description of your paper.

Organisers of the symposium are: Jay RUBY (Temple University) and Asen BALIKCI (University of Montreal).Address of correspondence: Jay Ruby, Department of Anthropology, Temple University, Philadelphia, PA, 19122 U.S.A.

In addition to the two symposia there will be sessions on a number of suggested topics:

1. The screening and discussion of films and videotapes useful to anthropology. The scope of this event will depend upon the number of screening facilities made available, the equipment available, and the amount of time allotted. Every effort should be made to obtain a good representation from as many member countries as possible. In addition, the works which will be discussed during the congress sessions should be screened during the conference since there will be no time during the congress. There will undoubtedly have to be more than one screening session at a time in order to accommodate all of the entries. The evenings should be confined to one event and, if possible, it should be something that will have the widest popular appeal.

The soliciting of works, the selection of a program, the logistics of the facilities and of customs are a complex task. This section of the conference should be organized by a committee of Canadian Visual Anthropologists.

2. An exhibition of anthropological photographs. An international competition for anthropologists to display their photographs should be undertaken. Provided enough gallery space can be found it might be possible to hold two exhibits - an open competition for everyone who whishes to enter and a second competition where member countries pre-screen entries and have one official entry per country. The exhibit should open at the beginning of the conference and continue through the entire congress and afterwards. Preliminary inquiries have been made to the Vancouver Art Gallery about space. The possibility of workshops and gallery talks by the photographers should be explored as well as the possibility of the show traveling to other locales. If funds can be secured, a catalogue of the exhibition should be published.

The exhibition will be costly and funds will have to be raised. The exhibition should be organized by a committee with a majority of members being Canadian.

3. A call for organized sessions and volunteered papers should be announced and procedures similar to those followed by the American Anthropological Association adopted. Representatives of all aspects of the field and all points of view should be encouraged to participate. The possibility of publishing the selected proceedings should be explored.

Suggestions for papers and/or for the presentation of audiovisual productions should be addressed to: Jay Ruby: Dept. of Anthropology, Temple University, Philadelphia Pa. 19122, USA.

INTERDISCIPLINARY MEETINGS

SYMPOSIUM ON CONTROL OF INFORMATION

Organised by the International Political Science Association (IPSA), FRio de Janeiro, Brazil, August 9-14, 1982.

Session I: THEORETICAL APPROACH: Reasons and mechanisms of control.

Chairman:

José VIDAL BENEYTO, Facultad de Ciencias Politicas y Sociología, Universidad Complutense, Madrid, España.

The session investigates the foundations and mechanisms of the control of information.

Session II: EMPIRICAL ANALYSIS

Chairmen:

David Paletz, Duke University, Durham, North Carolina, USA Claudio Aguirre Bianchi, Stockholm University, Sweden

This session investigates the different types of control which exist in the core of communication channels, classified according to the degree that the communication is public or private.

A more detailed program has been printed in the European Newsletter on Visual Sociology Nr. 3 p. 10-11. Further information can be obtained from the session chairmen listed in the above.

Communication and Democracy

Organised by the International Association of Mass Communications Research (IAMCR), Paris, September 6-11, 1982.

The IAMCR organises bi-annual congresses. The last one was held in September 1980 in Caracas Venezuela. A summary report on that conference appeared in the European Newsletter on Visual Sociology nr. 2 p. 6-7 1981. The 1983 IAMCR conference will be held in the Maison de la Chemie, 28 Rue St. Dominique, Paris.

Information concerning the conference can be obtained from: Prof. James Halloran, president of the IAMCR, University of Leicester, 104 Regent Road, Leicester LE 1 7 LT England, Phone (0533)555557.

Visual Literacy

14th Annual conference, organised by the International Visual Literacy Association, November 17-20, 1982, in Vancouver, Canada.

At the time when this newsletter went to press there was no specific information on the program of the conference available.

The conference is being organised by Paul Azaroff, 245 W.Windsor Road, N.Vancouver, Canada V7N 2N2.

Oberhausener Filmseminar V

Organised by the International Short-Film Festival, Oberhausen, West-Germany. January 6-8 1983 in Oberhausen.

This year the seminar will focus on the commemoration of the putchby by Hitler in 1933. The seminar will analyse pre-1933 films which implicitly or explicitly, consciously or inconsciously carried elements of the Nazi ideology before the Nazi's came to power. Lectures, filmscreenings and discussions by psychologists, semiologists and film historians will reconstruct the filmclimate of the late twenties and early thirties in Germany.

Information about participation in the seminars can be obtained from Andreas Schreitmüller, Westdeutsche Kurzfilmtage, Grillostrasse 34, 4200 Oberhausen, 1, West Germany, Phone (208)8252652.

A complete report in German and a summary in English is available from the same address.

MEETINGS OF SOCIOLOGISTS

World Congress of Sociology

Organised by the International Sociological Association, August 16-21, 1982, in Mexico City.

An extensive program of media-related presentations at the World Congress of Sociology will be added as a loose-leaf to this issue of the European Newsletter on Visual Sociology.

Visual Sociology

Sessions organised by the Visual Sociologists Association at the annual convention of the American Sociological Association, September 6-10, San Francisco, Cal. USA.

Three sessions will be held in the context of the ASA convention:

- Sociology of the visual environment Monday September 6, 4.30 pm Organizer & Presider: Howard S.Becker. Douglas Harper, The Bricolage of Rural Works, Suellen Butler, Closing the Mill: A Visual Study of Postindustrial Community. Dane Archer. How interpretation works: The Extraction of Meaning from Interpersonal Behavior. Diana Papademas. Analyzing a Cultural Theme: Photographic Poverty.
- 2) Visual Sociology: International Contributions Tuesday September 7, 8.30 pm. Organizers. George H. Lewis, Leonard Henny, Presider Leonard Henny. Jean Pierre Pétard, The Role of the Socio-Anthropological Film in the Process of Furthering Sociological Knowledge. Kurt Biere, The Use of Tape-Slide Productions in Developing Ciritcal Consciousness. Leonard Henny, Comparative Advantages of Photo, Film and Video as Instruments in Teaching Visual Literacy. Anthony J. Cortese, Our World, Their World, Anthony J. Cortese (Other presentations to be announced).
- 3) Didactic Seminar: Visual Sociology: Publishers, Textbooks and imagery Wednesday September 8, 8.30 am. Timothy J. Curry

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For information and participation, please contact:

Timothy Curry, Visual Research Laboratory, 190 N Oval Mall, Columbus, Ohio 43210. USA. Phone (614)422 6681

COURSES AND DEGREE PROGRAMS IN VISUAL SOCIOLOGY AND VISUAL ANTHROPOLOGY

The following list of courses is by far not a comprehensive survey of educational programs providing training in visual sociology and/or visual anthropology.

In compiling this first inventory we have chosen for a country by country approach, listing the countries in alphabetical order. To the degree that we had the necessary information we have used texts that were provided us by the educational institutions themselves.

In some cases we have edited the texts somewhat to make the information better comparable. In a few cases we have written the coursedescriptions ourselves, based on interviews with staff members of the respective institutions.

Since this listing is incomplete we welcome additional information on the printed course descriptions and on courses not listed in this inventory.

Please send copy-ready texts, preferably in English, to the editor of this newsletter.



Photo: Leonard Henny

FRANCE

Doctoral program in the "Cinema of the Social Sciences"

Université de Paris X in Nanterre.

The official title of the degree is "Doctorat du 3ème cycle". This degree comes at the end of the French educational sequence.

Candidates for the doctoral degree should have completed the "second cycle" at a University or have completed a recognised filmschool such as the IDHEC or the Ecole Nationale Louis Lumière (or equivalent education in cinematography).

The doctoral degree is awarded in two or three years in the context of a joint program in cinema studies given by two universities of the Paris university system: Université de Paris I and Université de Paris X. Within this context there are a variety of specialisations, one of which is the cinema of the social sciences.

During the first year students prepare themselves for a first level doctoral degree, called "Diplôme d'Etudes Approfondies" (D.E.A.).During this year they follow a common core course which comprises the study of the relations between cinema and creativity (Jean Rouch), anthropology (Enrico Fulchignoni), History (Marc Ferro), Semiology (Guy Borelli), Economics (Henri Mercillon), narrative film and non-narrative film...etc.

Following the core course students can begin to specialize in:

- practical filmmaking
- (2) film history
- (3) filmeconomics.

The practical filmmaking can be strongly focussed upon anthropological methods. One can choose between training in observation, training in camerabody-movement (Cinematographie, choreography with light weight cameras taught by Xavier de France), training in videoregistration techniques, feature film production, and/or experimental filmmaking. Subsequently candidates who follow the filmmaking option are required to participate in a number of seminars in which the students produce short filmed exercises. In addition every student should finish with either a short documentary or a film treatment (scenario) for a fiction film. An exam, leading to the D.E.A. concludes the first year of study.

The second and/or third year, which lead to the final doctoral degree, are dedicated to the execution of a research project, and/or the production of a film with a scientific purpose.

The program of study consists of the following elements:

Instrumental research. The use of audio-visual media as an instrument for research of human behavior. The strategies of the use and movement of the camera by the camera man.

Documentary research. Inventory and analysis of sources of filmhistory.

Analysis of scenario's. Filmsemiotics, Studies in cinematographic creativity.

<u>Historical and theoretical research</u>. Description and classification of forms of audio-visual registration. Research in the definition of the cinema and of film genres. The application of semiology to experimental films and sound movies. Typology of narrative film. Study of the theory of narrative and non-narrative film. Typology and analysis of different types of editing. Historical research on European and non-European cinema. Problems of film-realism and the evolution of the technical equipment and its relation on society and the public mentality.

Pedagogical research. Development of pedagogical methods to instruct the use of audiovisual media.

Research concerning ethnographic film as an instrument in social research, in education and in the distribution of ideas.

(a) General methodology.

- The organisation of the moving image (functioning of gestures and of moving objects: composition, order, simultaneousness of movements and intervals, intrications, etc.)
- Problems of registration and interviewing (filmed talks)

(b) "Daily methodology"

- Daily life (in rural and urban environments)
- Artistic expressions (dance, mime, theatre, sports)
- Religious activities (rites, ceremonies, services)

As will be clear from the above the ethnological filmmaking is only one part of the total educational program. To a large degree it is left to the discretion of the students in what measure they want to specialize in this particular field of filmstudies.

The above description is derived from the brochure: "D.E.A. et Doctorat de 3⁰ cycle de Cinématographie" Paris 1980. Further information is available from:

Prof. Jean Rouch, Musée de l'Homme, Palais de Chaillot, Paris (France) tel.7046210

Claudine de France: 40 Rue Salvador Allende, 92000 NANTERRE, France, tél. 769.92.34



p. 12 Film-evaluation discussions in the Netherlands

Photo: Leonard Henny

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INDIA

The following communication was published in the Visual Anthropology Bulletin. Though there is no evidence that courses in Visual Anthropology are actually taught at Indian universities the following text does indicate the interest that does exist for this subject in India.

A Model Syllabus for Visual Anthropology

The Editor presents here a Model Syllabus for teaching Visual Anthropology as a part of special group of papers (carrying two hundred marks) in Anthropology at the post-graduate level, to suit Indian Universities.

Paper-1: Principles of Visual Anthropology - 100 Marks

- 1. Visual Anthropology-Definition-Scope and Uses
- History and Development of Visual Anthropology-Approaches to Anthropological Films-Visual Anthropology and analysis of Cultural Style
- 3. Visual Anthropology as one of the Documentation Methods in Anthropology-Photography as an effective Medium of Communication-Visual Communication and its Advantage over other Systems-Still Photography vrs. Movie Photography-Advantages and Limitations of this Method.
- Movie Films: Feature Films, Ethnographic Films, Documentary Films, Research Films, Instructional Films-Their Definition, Scope and relevance to Visual Anthropology.
- Television and Visual Anthropology-Videotape:New Technique of observation and Analysis in Anthropology.
- Film-Review, Appreciation and Criticism-Film as an Art-The Film Language-Necessary conditions for Film making
- 7. Film Projection and Projectors.

Suggested Readings:

- 1. Hockings, Paul (Ed.)-Principles of Visual Anthropology.
- Roberge, Gaston-Chitrabani
- Mead, Margaret-Anthropology and the Camera in Encyclopaedia of Photography Edited by W.D.Morgan.
- Worth, Sol and John Adair-Through Navajo Eyes: An Exploration in Film Communication and Anthropology.
- 5. Collier, John, Jr.-Visual Anthropology: Photography as a Research Method
- De Brigard, Emilie-The Cinema and Social Science: A Survey of Ethnographic and Sociological Films: Reports and Papers in the Social Science, 16 Paris UNESCO.
- 7. Heider, Karl G.-Films for Anthropological Teaching (5th Edition, Washington: American Anthropological Association).
- 8. De Brigard, Emilie-Anthropological Cinema
- Michaelis Anthony R.-Research Films in Biology, Anthropology, Psychology and Medicine.
- Mead, Margaret-"Some Uses of Still Photography in Culture and Personality Studies" in Personal Character and Cultural Milieu edited by D.G.Haring.
- Mead, Margaret & Macgrigor, F.S.-Growth and Culture: A Photographic Study of Balenese Childhood.
- Sorenson, E.R.-"The Concept of the Research Film" Paper Presented at the Annual Meeting of the Society for Applied Anthropology, May 5, 1967, Washington, D.C.

- 13. Van Vlack, J.D.-The Motion Picture as a Research Tool-Audio Visual Notes from Kodak 65
- 14. Ramasaya, Terry-A Million and One Nights: A History of the Motion Pictures.
- 15. Sandall, Roger-Mechanical Maps: The Problem of Presentational Form (Paper presented in the Symposium on Visual Anthropology, during Xth ICAES, New Delhi)

Paper II: Visual Anthropology in India, and Film Craft - 100 Marks

- (A) Visual Anthropology in India 30 Marks
- 1. Development of Visual Anthropology in India and Ethnographic Films-Present Position of Ethnographic Films in India.
- 2. Realistic and 'New Wave' Films, and Visual Anthropology.
- 3. Scope of Visual Anthropology in India-Its Uses-Urgent Problems.
- (B) Film Craft 30 Marks
 - 1. Cine-Photography and Film-Types of Cine-Cameras and Film Gauges-Raw Stock of Film-Camera Work-Image Composition-Movement within the Frame-Camera Angles-Camera Movements-Lenses-Exposure-Meter and Measurement of Light.
- Script writing-Necessary Field conditions for shooting.
- 3. Sound: Use of Sound in Film-Use of Music in Film-Commentary-Wild Sound-Synchronization-Making a Sound track-Type of Tape-recorders to be used
- 4. Film editing-Titling Trick Photography-Film Preservation. (This paper will require making of an Ethnographic film(approximately 50 minutes) by the Department on an approved theme for the sake of instructional benefits to the students)
- (C) Practical on Film Craft 40 Marks
- 1. Script writing on a given Theme with all technical details and Sound proposal (Commentary, Music, Wild Sound etc. to be Synchronized with 20 Marks the Film)..... Review of a Film to be Screend 10 Marks 10 Marks
- 3. Viva on Film Craft

Suggested Readings:

- 1. Pincus, E. Guide to Film Making
- 2. Lipton, Lenny-Independent Film Making
- Roberge, Gaston-Chitrabani
- 4. Ray, Satyajit-Our Films Their Films
- 5. Roberge, Gaston-Film for an Ecology of Mind
- 6. Roberge, Gaston-Esenstein's Ivans the Terrible
- Earnest, Lindgren-The Art of the Film
- 8. Nilson, Vladimir-The Cinema As a Graphic Art
- 9. Gainfranco, Bettetini-The Language and Technique of the Film

For further information please contact Prof.Keshari N. Sahay, 48/3K Bariatu Housing Colony, Ranchi 834009 India.

NETHERLANDS

A. Specialization in ethno-cinematography

Institute of Cultural Anthropology, University of Leiden, Holland

As part of a so called "doctorandus" degree in Anthropology, students in Leiden can specialize in Visual Anthropology and Ethno-cinematography, which comprise about 1/8 of their studytime. The course components comprise both theory and practical exercises. At the end of the one year course students produce a short super-8 sound film about a simple social activity (this may be the setting up of a tent for example). The basic aim of the course is to prepare students to make films as part of their anthropological fieldwork either during their study or as part of their professional work after the completion of their degree.

The theoretical part of the course comprises the following subjects:

Observation and the acquisation of scientific knowledge. Theories concerning communication and information (structuralistic approach, semiotics, other approaches) Theories concerning movement and use of spaces:

"Kinesics": body movements as a means of communication (Birdwhistell and others). "Proximics": structuring of space (Hall, Watson a.o.) "Vidistics": Patterns and rules in (film)communication (Worth/Adair, a.o.) "Choreometrics": Patterns in dance and ceremonial behavior (Alan Lomax a.o.)

Basic principles in Visual Anthropology. The use of film in ethnographic research. Basic principles of ethnographic filmmaking: The film- and sound recording, editing, technical systems, film analysis.

In addition to the film course the department of Anthropology in Leiden provides students with an opportunity to learn the basic skills of still photography.

Information about the course and about required and optional literature can be obtained from:

Prof. A.A.Gerbrands, Head of the Dept, and D. Nijland, senior lecturer in ethnocinematography, Institue of Culturel Anthropology, Stationsplein 10, Leiden, Holland. Phone 071-148333.

B. Specialization in the Sociology of Audio-Visual Communication

Department of Sociology, University of Utrecht, Holland.

This specialization can be followed by students for periods ranging from three months to two years, during which time they can make "studypackages" of the following five components:

I. A basic media course

During a period of three months students get a theoretical overview of the sociology of audiovisual communication which concentrates on four major topics:

- the didactic use of audiovisual media in education
- AV media as a research tool
- AV media as an instrument in social action
- Audiovisual literacy, and the teaching of audiovisual literacy in schools and in adult education

In addition to the theoretical seminar students spend half of their time in obtaining practical experience in the production of audiovisual programs on super-8, video and tape-slide shows. The course is completed by the making of a short decumentary on a subject of sociological relevance.

II.Principles of Visual Sociology and Visual Anthropology

This course takes again three months and gives an overview of the "classics" in visual sociology and visual anthropology ranging from "Nanook of the North" to the "Disappearing World" series of Granada Television.

The films and other visual documents are analysed according to three perspectives:

- (a) the chronology of the technical development (from 19th century photography to modern videotechnology)
- (b) the theoretical and topical approaches within visual sociology and visual anthropology.
- (c) the functional use of audiovisual media in fieldwork, research, education and in conscientization.

III. Practical Experience in Media production

During a period of four to six months students get an opportunity to produce in small groups a media presentation of professional quality; this may be on film, video or asa tape-slide show.

The basic principle is to make a media program with and for a social action group which can use this program as a means of conscientization in its action strategy. Thus in the past films and videoprograms have been made with young immigrants, gypsies, neighborhood groups in deprived urban areas, wives of unemployed workers, alternative farmers...etc.

Beside technical competence the students learn the basic principles of social action (research) and conscientization strategies. Part of the grading consists of the evaluation of the mediaprogram for an audience for which the film or videoprogram has been made.

IV. Media Evaluation Research

A fourth component in the specialization in the sociology of audio-visual communication consists in the execution of an evaluation research in the effectivity of media programs for conscientization purposes. During a period from two to six months students participate in ongoing research

in this field.

V. Audiovisual Literacy

By taking courses outside the Department in Mass Communication and in Pedagogy, students who have followed the components I-IV can further specialize to become qualified as a teacher in audio-visual education. This specialization leads to teaching jobs at the level of pedagogical academics and in secondary education.

More detailed information about course descriptions and literature assignments can be obtained from:

Leonard Henny, Sociological Institute, Heidelberglaan 2, 3584 CS Utrecht, Holland. Phone 030-533992.

C. Specialization in Visual Anthropology

Department of Anthropology, University of Nijmegen, Holland

Thanks to a student initiative the Department of Anthropology of Nijmegen University offers since January 1982 a course for credit in Visual Anthropology under the subtitle: "Imagery, Interpretation and Minorities".

The aim of the course is to give students an overview of theories and materials in visual anthropology, particularly as they relate to the subject of integration and assimilation of cultural and ethnic minorities (in Holland). Thus the course presented guest lectures by filmmakers and scholars who have produced films and television programs on the problems of minorities. The course was ended with a three day symposium on the role of the media in closing the understanding-gap between the Dutch and the minorities living in Holland, such as Surinamese, Antillians and Indonesians from the (former) colonies and "guest-workers" from the Mediterranean (Moroccans, Turks, Yougoslavs, Greeks, Spaniards and Portuguese). Also gypsies and women were regarded as minorities.

More information on the course and the films shown in the series can be obtained from the tutor of the course: R.Busschot, or from the organising students, Ms. Gertie Arts and M.A.Th.Willemsen. Dept. of Anthropology, Thomas van Aquinostraat 1, 6500 HK Nijmegen, Holland, Phone: (080) 512361.

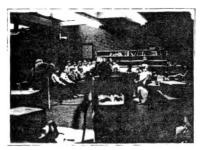


Photo: Leonard Henny

p. 17 Filming the film-evaluation discussion

USA

A.Masters Degree in Visual Anthropology

Department of Anthropology of Temple University, Philadelphia and the Anthropology Film Center in Santa Fe, New Mexico.

The general aim of this program is to help open the doors to a more sophisticated use of the motion picture - as a legitimate, scientific communicative device for anthropology and the other social sciences, A specialization in visual anthropology within the currently existing Master of Arts program in Anthropology is offered.

The goal of this program is two-fold: (1) to train filmmakers in both social science film production and anthropology so that they might be able to more effectively collaborate with anthropologists; and (2) to provide anthropologists with sufficient film training so that they might be able to either collaborate with a filmmaker or produce their own films. For students emphasizing filmmaking, the Masters degree would be terminal; for the student emphasizing anthropology, the degree could be a partial preparation for the Doctors program.

The program provides all students with the following:

(1) a sufficiently sophisticated knowledge of anthropology to enable them to work collaboratively with anthropologists and other social scientists on research projects which require data to be generated with image and sound producing technologies and on the production of ethnographic films; and

(2) training in technical skills, aestetic, theoretical, and methodological knowledge required of filmmakers concerned with the scientific/humanistic use of image and sound producing technologies.

The program constis of a year's full-time residency in Temple with not less than six (6) seminars. The students will be required to take:

(1) Three Approaches Seminars
 Anthropology 403 (Approaches in Cultural Anthropology)
 Anthropology 404 (Approaches in Linguistics)

 & Either Anthropology 405 (Approaches in Physical Anthropology)
 Anthropology 406 (Approaches in Archaeology)

and

(2) Anthropology 528 (Seminar in Theory and Methods in Culture and Communication) or Anthropology 529 (Seminar in Visual Communication: An Anthropological Approach).

The remaining two seminars are electives. (Please note: there are only limited production facilities and training available at Temple. Students acquire these skills at the Anthropology Film Center).

The second year of the program is spent at THE ANTHROPOLOGY FILM CENTER under the direction of Joan and Carroll Williams. The Center was founded in 1965 by Carroll and Joan Williams to explore the relatedness of

film to the social sciences within a theoretical and practical construct. The Center has an on-going program of scholarship, research and practice in visual anthropology. Students, teachers and practitioners may have access to the intensive 8-month social science film production course, seminars, the specialized library and archive collection of manuscripts and study films equipment and facilities, publications, consultation and equipment outfitting.

Students enrolled in the Temple Masters in Visual Anthropology Program are required to take the following at the Anthropology Film Center:

(1) SOCIAL SCIENCE FILM PRODUCTION LAB (12 Semester Hours) (Enrollment Limited to 10)

This course meets every day throughout the school year for 3-8 hours a day. It is an intensive exploration of the technology and theory of moving image and sound communication for social science research and information. The student attains a thorough mastery of the basics of location documentary film practice. In addition, the course includes an overview of the structure of the commercial film industry, problems and new directions; the relationship to ethnographic filmmaking, funding and distribution; the function of media as a research tool; human observation and perception systems in relation to image and sound producing technologies; introduction utilizing film and sound.

Each student plans, carries out, and presents a minimum of six (6) shooting exercises, and participates in other technical capacities in at least 30 different exercises designed by fellow students. All students are expected to develop a thesis proposal for submission to the faculty of Temple University and the Anthropology Film Center no later than the 6th month of the Anthropology Film Center program.

(2) FOUR (4) SEMINARS OR EQUIVALENT UNITS OF INDEPENDENT WORK (Offered for four (4) or more students)

Seminars are scheduled for sixteen (16) weeks and will generally meet once a week for three hours. Students can plan on ten (10) hours a week for each seminar or equivalent independent work. Generally, students will be encouraged to enroll in no more than one seminar in the first four months.

Seminars: Observation and Perception. Relations of physiology and visual perception to cultural determinants of the observational process. (Carrell Williams)

Expressive Culture. Cross-cultural study of visual and aural arts and media from a symbolic point of view. (Steve Feld)

<u>Culture, Grammar & Communication.</u> Study and research in the relationship of culture theory, linguistic theory, and communications theory (Steve Feld)

Designing and Using Media for Bi-Cultural Education. Cultural factors in media communication. Examples with reference to Indians and Hispanic programs. (Joan Williams)

Sound as a Symbolic System. Study and research in the ethnography of sound. Relations of sound communication to visual communication. (Steve Feld)

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Anthropology Film: Research Design. Theoretical and practical aspects of design for generation and analysis of researchable film. (Carroll Williams/ Steve Feld)

Anthropology Film: Theory and Methodology. Visual theories and methodologies for the study of naturally occurring human behavior in context (Carroll Williams/Steve Feld)

Anthropology Film: Introductory Proxemics. A studio course in the use of film and photography as a research tool in proxemics. Required equipment: 35 mm still camera and super-8 movie camera. Film and processing will cost about \$ 100. (Edward T.Hall)

Advanced Topics. Special research projects. Analysis facilities and equipment available by arrangement. (Carroll Williams/Steve Feld/Edward T.Hall by arrangement)

	1st Semester	2nd Semester
Social Science Film Production Course	9 Semester Hours	3 Semester Hours
Seminar	3 Semester Hours	9 Semester Hours

Once a student has completed his/her course work at Temple University and The Anthropology Film Center, they have only to write an acceptable thesis proposal and produce an acceptable Masters' thesis. Prospective students are asked to consult The Temple Graduate Studies Catalog as well as the Department of Anthropology's Graduate Program guides for the details of admission requirements, procedures, etc., as well as a generalized description of the Masters' Program.

For further information contact: Jay Ruby, MVA, Department of Anthropology. Temple University, Philadelphia. Pennsylvania 19122 and Carroll and Joan Williams, Co-Directors, The Anthropology Film Center, P.O. Box 493, Santa Fe, New Mexico 87501

B. Degree Program in Environmental Communications

School of Natural Resources, University of Michigan, Ann Arbor, Mich.

The environmental communication option trains people to do effective publicity on environmental and social justice issues. Most graduates are doing media work for citizen groups or public agencies across the country.

The program stresses four areas:

Communication theory and research-Emphasis is on analyzing the environmental content of the mass media in terms of what topics are picked up by the mass media and in terms of what effect getting environmental information through the mass media has on the behavior of the audience.
 Communication skills-Students are trained in a wide variety of skills including writing, graphics, film and broadcast techniques. Writing courses

stress practical formats such as pamphlets, press releases, magazine articles, and radio announcements. Through a new media lab, students can learn visual and graphic skills including film, broadcast, video tape, and slide-tape techniques as well as pamphlet and poster design. 3) Environmental sciences-Emphasis is on understanding human and biological ecosystems. Students may take a broad range of courses-including hard science, resource policy, management, law and economics-to broaden their perspectives, or concentrate mainly in one area. 4) Practical experience-Students are encouraged to develop a professional working competence using the above skills. Through the communications workshop, a small graduate seminar, and through other courses, students do media work for clients. In the past clients have included the Ann Arbor Ecology Conservation Clubs, Friends of the Earth, Planned Parenthood, the Ann Arbor Food Co-op and the National Organization of Women as well

as political candidates and issues. The work has included designing campaigns, doing attitude surveys, doing publicity, researching Fairness Doctrine complaints and analyzing campaign strategies.

The program attempts to build competence in all four areas. Since much of the learning in the program stems from students sharing skills with each other, incoming students should have competence in atleast one area. Some work or internship experience is preferable, but not necessary.

The program is small, with only six to eight students, which allows close working relationships to develop among students and faculty. Environmental communication is closely linked with the advocacy and instruction options and has worked with other programs in the School including wildlife biology, forestry, and resource policy to develop and produce communcations in those fields.

Degree options include:

Undergraduate degree: There is no formal undergraduate program, but undergraduates may take a concentration of communication courses.

Master of Science degree: Most communication students enroll in the two-year (four semesters) masters program that offers a thesis option (30 credit hours) and a non-thesis option (36 credit hours).

Doctoral degree: Emphasis is on the masters program, but students may pursue a Ph.D. in communication theory, research or application with the communication faculty and other faculty in the School.

For further information contact the Chairman, Environmental Education/ Outdoor Recreation Program, School of Natural Resources, The University of Michigan, Samuel Trask Dana Building, Ann Arbor, Michigan 48109, (313) 764-1410.

C. Courses in Visual Sociology

Sonoma State University, Rohnert Park, Cal.

1. Course Description

There are two sides to visual sociology. One is using a camera to understand society. This includes what is commonly called photojournalism and documantary

photography, but includes other uses of the camera as well. The other is analyzing the place of photography in society, as well as photography's impact on society. We will look at pictures, take pictures, and talk about pictures. We will also discuss the readings, hear guest speakers, and see films; all from a sociological perspective. We will also deal with aesthetic and technical issues. There are no prerequisites. However, students lacking background in either sociology or photography will need to meet with the instructor as necessary to cover these basics. If you do not have access to a 35 mm. camera the Sociology Dept. can probably lend you one; check with the instructor.

2. Readings

Required: Curry and Clarke: Introducing Visual Sociology. Wagner: Images of Information: Still Photography in the Social Sciences. Arnold (articles to be distributed in class): "The Picture Perfect Cruise"; "Seeing the World Through a Rectangular Keyhole", "You Press the Button, Society Does the Rest, Part I"; "You Press the Button, Society Does the Rest, Part II". Optional: The Joy of Photography by Kodak

The above description was published in Visual Sociology Quarterly Vol. 1, nr.1, winter 1980.

A more lengthy reflection on teaching Visual Sociology in a non-visually oriented Dept. of Sociology was published in the same issue of VSQ. Reprints and further information can be obtained from: Prof. David Arnold, Dept. of Sociology, Sonoma State University, Rohnert Park Cal. 94928, Phone (707) 585 0555



Photo: Leonard Henny

p. 22 Evaluating the film-evaluation discussions in the Netherlands

ANOUNCEMENT

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PORTAPAK-BASED VIDEO PRODUCTION FOUNDATION COURSE by Sur Hall and John Hopkins. Fallary Factory Video

This distance learning Course in basic video skills is the first of its kind, and has been developed out of the authors' own experiences of teaching in Colleges, Universities and community situations. Because it was originally designed for use in countries where English is a second language, its clear straightforward presentation makes it perticularly suitable for beginners.

Using the methods of educational technology, the Course employs Objectives, Guidelines, Routines and Evaluation to ensure that learning is systematic. It is designed to be taught by a Trainer in a series of 2½ hour Modules, most of which include practical Exercises with equipment, as a central feature. It was extensively field-tested, and the feedback from this stage has been incorporated into the final version: Field-testing took place at Brighton Polytechnic; Centre for Educational Technology, New Delhi; The City University, London; La Trobe University, Australia.

The field-testing showed that, if the Trainer follows the Course carefully, it is guaranteed to fulfil its Objectives, viz:

"After completing the Course, Students will have acquired a basic working knowledge of the theory and practice of portapak-based video production.

"After the Course, each Student will be capable of organising and undertaking a small-scale, viewable, video production independently."

...

Some extracts from Trainer's Manual contents list follow:

Trainer's Introduction

Part 1

Course Objectives Assumed Entry Behaviour for Students Essential Equipment and Personnel

Part 2: About the Course

Plan of Course Contents Plan of Module The Course Videotape and how to use it Factors Affecting Success/Failure of the Course

Part 3: General Information

What Video is Justification Scheme Using different types of Portapak Colour Coding Sets of Equipment

Part 4: Pages for Duplication

Re-use of the Manuals Trainer's Logs Numbers of Copies Required

About the Course

FORMAT Trainer's Manual (152pp), Student's Manual (91pp), Velocitope 1/3" (21.4) running time 30 mine, Manuals have stiff "ing-proof" cover and are guistic comb-bound to that they will lea flat when open page size is A4 Trainer's Manual includes a complete Student's Manual intersized Module-by-Module, plus bianks of checklists needed during the Course which are suitable for reproduct on.

PRODUCER UNESCO division of Structures, Content, Methods and Techniques of Education

EQUIPMENT required for running Course. Portagaks with range of bare accessories and Monitors (obligationy). Editing Video Tape Recorders (optional). The Course itself is based on the Sony Rover Portagak.

TARGET POPULATION The Course provides basic grounding in the use of the Portapek as a Production Tool, which will be sufficient for the following classes of student.

- those with existing studio/production experience
- extension workers in all forms of development communication and community development who use video mainty for documentation rather then programme-making
- * workers in education, not directly connected with programme production for CCTV.

TYPE OF UTILISATION Scitable for small group instruction, maximum 12 persons Full Courte unit for 21 Moouler Homework for Students, but any persousite back of Students will probabily only be taught 13-15 Modules. Each Module fatts approximately 25 hourt

DESCRIPTION of CONTENTS All Students are taught the Pre-Course Modula and Modules 16 (Back Mandling Skill). Than the Course branches and Students may take either Modules 7-13 (Minagroduction with Festmank Editing) or Module 14-16 (Minianduction with In Camera Editing). The optional Maintenance Module may be added to either branch.

ROUTES THROUGH THE COURSE – EXAMPLES * Pre-course Modules 1-6 and 14-18, (In-centers production) * Pre-course Module, Modules 1-13 and Maintenance Module Includes Electronic Editing).

TYPES OF EVALUATION. Checklists, Self-evaluation Test and criteria for video production evaluation are included in the Martuals The Trainer may additionally use a grading system if required.

Course Videotape

Test Recording Routine

(Pre-Course Module and Module 1)

What a Camera Cut la like (Module 3)

(1000000

Still Frame and Tape Inching (Module 3)

Lighting -- adequate and inadequate

(Module 4)

Framing, Panniño and Composition (Module 4)

Using a Tripod (Module 5)

> Lenses and their effects (Modules 7 or 14)

Sample Leader

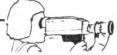
(Modules 10, 11 and 12)

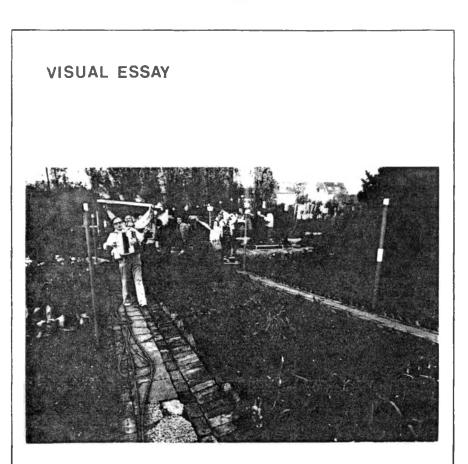
Editing Faults

(For Trainer's information only)

Test Card

Running Time 30 mins





Credits

Introduction by Leonard Henny.

Photos by Roland Günter

Captions by Janne Günter

Since 1974 the Gunters live themselves in Eisenheim.

VISUAL ESSAY

Introduction

Eisenheim, today part of the steel- and coal-city of Oberhausen, is the oldest planned worker settlement in Germany. It was built during the railroad boom in the 19th century by the steelwork Gute Hoffnungs Hütte ("Plant of Good Hope!"). Eisenheim ("Home of Iron") became one of the socially most tightly knit communities with a highly developed workers culture and a strong proletarian solidarity.

The families of Eisenheim have lived through periods of adversity and some prosperity. The grandfathers have witnessed countless disasters in the steel plant and in the mines. Sons have gone into wars. The families have gone through lay-offs and strikes and only recently some of the residents experienced some luxuries like cars and vacations.

Since 1958 and more acutely since 1972, however, the families of Eisenheim saw themselves confronted with a new threat to their well-being. Real-Estate corporations planned to convert the "obsolete" housing into modern high rise appartments. The workers families were threatened to be expulsed to make way for middle-income residents. The inhabitants became alerted to the new threat as a result of a workshop of design students, held by the School of Design in Bielefeld. As part of the workhops, led by art-historian Roland Günter and photographer Jörg Boström, the students made an exhibition under the title "Save Eisenheim". In addition they published a book and produced a documentary film on Eisenheim. On the bases of their study of the neighborhood, the students came to the conclusion that Eisenheim should be seen as a monument of proletarian culture. Consequently they developed the argumentation that Eisenheim should be saved in the same way as palaces of the royalty and mansions of the aristocracy use to be saved from the bulldozers.

The student project set off the start of one of the bitterest struggles for survival of a neighborhood. Through imaginative actions and extensive campaigning in the mass media, the residents finally scored a victory. Eisenheim was awarded the status of a monument.

The community received a national culture prize in 1978. Recently a sign EISENHEIM was placed at the exit of the nearby Autobahn, indicating the importance that the community had gained as a place on the map of Germany. In May 1982, the people of Eisenheim celebrated ten years of successful struggle. A buoyous neighborhood party, under the slogan: "who has to fight, has to know how to feast", again drew national attention in the media.

Since the success of Eisenheim, many other workers communities were inspired to follow the example of Eisenheim to fight for their survival and to regain their cultural identity.



Photo 1

In 1974, two years after the publication of the student report "Save Eisenheim" the neighborhood was officially slated for demolition. There was an immediate response from the community, resulting in large meetings and hot debates. Many advisers from other neighboorhoods helped us. What would we have been without the help from people outside the neighborhood?



Photo 2

Many times television crews came to our neighborhood and reported of our actions as well as about the situation of our people. Roughly 60 times we were mentioned in television. Over 200 times our actions were reported in the national press and about 400 times reports appeared in the local media.





Eisenheim in Spring 1977. Her radio reporter, visited Eisenheim in Spring 1977. Her radio program "U-Wagen", broke the news that the residents had gained their victory. It was a memorable morning, in which Carmen Thomas clearly sided with the residents and informed millions of Germans about the background of our struggle.

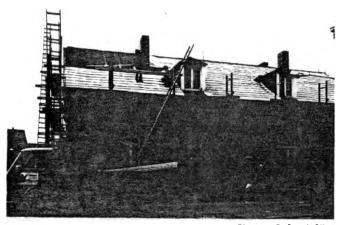
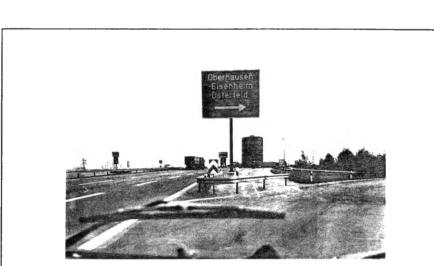


Photo 6

Photo: Roland Günter

From 1977 on, houses were repaired and modernised by the province and the city. The houses got new roofs and dormer-windows. For the first time we got toilets, showers or bathtubs. Fortunately we could keep the owner from splitting up the houses. This time, at last, the needs of the residents were acknowledged and respected.



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Photo 7

The only victory for which we didn't need to fight was the placement of a sign indicating Eisenheim on the Autobahn. Many people kept asking us: "How did you get that arranged?" We could say "You won't believe it, but one day all of a sudden they were there. It just shows what significance our neighborhood has gained."



Photo 8

We fought for 10 years. Against the regional and national parliament. Against two ministries and against many State and Local agencies. Fortunately there were enough reasons for a party, every once in a while.

PUBLICATIONS RECEIVED

- British Film Institute: "Reading Pictures" Publication of the Education Image Project, unit nr. 1 with slides and exercises for use in secondary schools. B.F.I., 81, Dean Street, London. W1V 6AA
- Documentary Photo Aids: "Catalogue of Teaching Photographs". Suitable for the sociology teacher on subjects such as: the feminist revolution, the Negro experience in America, the nature of prejudice, child labor, living with aging, children of divorce, sex roles today, etc. Documentary Photo Aids, Inc., P.O.Box 956, Mount Dora Fl. 32757, USA
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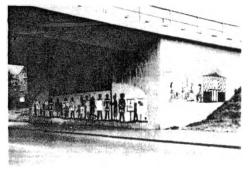


Photo: Roland Gunter

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BIBLIOGRAPHY

BIBLIOGRAPHY ON FILM THEORY WITH SPECIAL ATTENTION TO FILMSEMIOTICS

Part two *)

In this issue we publish the second part of an extensive bibliography on Film Theory with special attention to Film Semiotics.

This bibliography, which altogether contains more than 1000 entries, is compiled by Karl Dietmar Möller of the Münsteraner workgroup on Filmsemiotics.

Since the first and the second part of the bibliography only cover the alphabet from A-D, the present segment is followed by two pages of important publications on film theory and filmsemiotics by authors with names beginning from E-Z. This will facilitate the use of this bibliography for purposes of cross reference, since the text of the bibliography often refers to publications of authors not yet listed in the first two parts of the bibliography.

 Part one of this bibliography has been published in European Newsletter on Visual Sociology, no. 3, Spring 1982.



Photo: Roland günter

Part Two

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